



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-17-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &
PLACE - 3736

Contract No 396003	Contract Dt 08-17-2012	Revision Dt	Rev# 0	Advertiser REPUBLICAN NATL COMMITTEE	Brand RNC	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 20 442 3034			CMS # 241433	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-18-2012	End Date 08-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241433			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 20 P : 442 E : 3034																
1	08-20-2012	08-24-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1		1	1				3	1,200	3	3,600.00
2	08-18-2012	08-19-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30						1		1	500	1	500.00
3	08-18-2012	08-19-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			3	30						1		1	700	1	700.00
4	08-18-2012	08-19-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30							1	1	500	1	500.00
5	08-20-2012	08-24-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1	1			5	750	5	3,750.00
6	08-18-2012	08-19-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			3	30							1	1	500	1	500.00
7	08-20-2012	08-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	1	1	1	1	1			5	1,400	5	7,000.00
8	08-18-2012	08-19-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	1,000	1	1,000.00
9	08-20-2012	08-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30		1		1				2	1,600	2	3,200.00
10	08-20-2012	08-24-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)			3	30		1						1	4,000	1	4,000.00
			----- ITEM LINE NOTE -----																
			NY MED																
11	08-18-2012	08-19-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30							1	1	1,500	1	1,500.00
12	08-18-2012	08-19-2012	11:35PM - 12:35AM	SATURDAY LATE FRINGE #1 (9876)			3	30						1		1	300	1	300.00
13	08-18-2012	08-19-2012	11:35PM - 12:35AM	SUNDAY LATE FRINGE 1 - 11:35PM-12:35AM (989			3	30							1	1	325	1	325.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 20 P : 442 E : 3034															
														Contracted Gross Total:	24	26,875.00		
														Actual Gross Total:	24	26,875.00		
														Agency Commission:		4,031.25		
														Net Total:		22,843.75		
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Aug 12		0.00		0.00		26,875.00		0.00						26,875.00				
TOTAL		0.00		0.00		26,875.00		0.00						26,875.00				

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